



## **Four-Step Process on How it Works:**

1. A writer from MediaWrite conducts an interview-type meeting with the client and asks questions, such as what message are you trying to convey, the company's history and what makes you unique?
2. The writer then does some research on industry trends for your type of business. After that, the content for the Web site, press release or biography is written.
3. The content is then edited by another MediaWrite editor for clarity, message, spelling and grammar. (MediaWrite believes in having a second set of eyes to catch errors.)

After the lead writer receives the changes back from the editor, the writer then cleans up the copy and proofs it again before e-mailing it to the client. The client then edits the work through two rounds of revisions.